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And, as the thing developed and worked: Let's demonstrate, from a community point of view, the importance of trying to save this industry. So we didn't just start out immediately to put on a Parade of Concern. That sort of developed. We put pressure on to do something to save our industry. That started immediately. (Any resistance in the Cape Breton community to this?) None whatever. None whatever. There are people said, "You can't do it"--time of the year, you know. We were afraid, too. Because coming into November, in late November, in Cape Breton, you can run into some very bad weather. But we gambled--we had no choice, anyway. (Okay, so how did you organize? What did you do?) We contacted everybody we could contact, through organizations. Whether they were unions, service clubs, political organizations, church groups. And we tried to get to the leaders. And from their leaders, to bring it down into--all political parties, all unions. Service clubs, everything. We would ask, let's say the Rotary Club and the Kiwanis Club of Sydney, "Let's see what you would do." And each group would take over some of the responsibility of making sure they got as many people to participate as possible. The U.M.W.--all of the unions. Church groups were very active in it, all over the island. And we made sure that the bishops--the Anglican bishop had to come in, and our (Catholic) bishop had to come in. The head of the United Church for the Maritime Conference. So we had all of the leaders on our side, right early in the game. And that, of course, was funnelled down through the churches. The same with the unions, right down through the locals....

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